50th California Int’l Book Fair

Booth 918

A Short List of Items we will be exhibiting in Oakland & Of Course, the Children

It’s all about the Children...

Oakland Marriott City Center
February 10-12. 2017
https://www.cabookfair.com/

ECLECTIBLES
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Contents

Albums & Journals ................................................................. 2
Menus – Graphic & Historical .................................................. 7
Advertising & Promotion .......................................................... 10
A Few Good Books ................................................................. 13
Historical Memorabilia ............................................................ 14
Graphic Arts & Design ............................................................... 18
Made by Hand ................................................................. 20
Paper with a Secret ............................................................... 21
Women’s History ................................................................. 25
Social History ................................................................. 30
It’s all about the Children .......................................................... 33
Works by Children ............................................................... 34
Collections – Large & Small ..................................................... 35
Jane Goodrich Hotel Luggage Label Collection .................................. 36
The John Margolies Collection of Important American Ephemera. .................. 37
The William Woys Weaver Collection of Culinary Ephemera. .................. 38

Albums & Journals


ephemera@eclectibles.com
finally Ar. Concludes with a lone canoer on a lake. Anonymous. Appears to be the work of a senior elementary or high school age child. Measures 8 1/2" 8". Housed in a school composition book. c 1910s. (#26005126) $600.00

2. [Fashion][Sewing][Social History] Meticulous School Girl Project w 120 detailed Fashion Patterns with extensive narrative and detail. Hingham, Norfolk, England 1948. A large format 120 page album hand penned by a young woman, Miss R. G. Gordon. It includes 120 fashion patterns with complete detail as to placement of darts, tucks, etc. Also includes measurements and detail on location of each pattern piece. The cutting lines are black and the action lines e.g. dart placement are red. Additionally each pattern includes a detailed narrative with instructions on cutting and assembly. Great care is taken in explaining processes above the basics e.g. tucks and gathers. Patterns for skirts, kimonos, various collars and sleeves, bodice, wedding dress, short coat, jacket, long coat, cape, pajamas, knickers, a child’s dress and more. Measures 11" x 14 1/2. Parenthetically the project received a "Very Good 100%" grade. (#26013327) $775.00

3. [Original Art][Comic Art] Anonymous My Marvelous Album - Pen & Ink and Watercolor Tongue in Cheek Picture Puzzles Drawn by One Hand. United Kingdom. c1860s. The tone is set for this album containing 59 pen and ink and/or watercolor drawings by the verbiage on the image on the inside cover of a scroll with a whimsical lad at top reads:

In Truth it is not every Book,
That’s suited to the Mind,
In some for ever you may Look,
And no Amusement find...

But seldom does an Album fail,
To please both grave and Gay,
It teems with many a joyous dale,
And many a mourful Lay.

So Reader Learn, Who’er you be,
Wise, Witty, Grave, or Lad,
’Tis like the World in some degree,
Made up of Good and Bad.

Neatly executed. Some done after Cruikshank. Measures 8" x 11". (#27002145) $750.00
4. [Photo Album][Travelogue][Circus] Travelogue Photo Album Ringling Bros. and Barnum and Bailey Route 1927. An album containing 188 photographs of circus performers, animals and patrons. The inside cover has an applied photographic image of a map of the United States. The map has an outline of the route for the 1927 performance season. Each of the 47 pages has two photographs on each side of the page. It also includes a caption beneath each photo in a neat hand that identifies the individuals in the photograph and/or the scene.

Some images are candid, while are posed, they are taken of performers in their day to day lives, they are not publicity shots. It depicts the performers and employees in their ‘on the road’ environs at both work and plan. Leisure activities include playing golf, fishing and imbibing while across the border in this prohibition year. Each photo is captioned in a neat hand.

It begins with a group of men in golf attire each identified including Tiny Pichinni, Con Collerno, etc with a caption reading "The Golf Club". This is followed by pages of views of the men's dressing room, Mrs. Coolidge coming out (of the tent) in Washington D, John "Chief" Brice the Detective, the watering of bulls, Clown Alley (some of the same names as the Golf Club). None of the images are inside the big top, although there are several that include elements of the side shows and food stations and stands.

The following lists are samplings only and not all inclusive.

Individuals:
- Spader Johnson – originator of clown band
- Al Sylvester – 60 yr old contortionist
- Rieffenach Sisters – Equestriennes
- Clown Alley – with individual names
- Joreen Christiansen – Horse Breaker and Trainer
- Nelsen Family acrobats
- Fred Meers of Waldo Meers - Yaldo Wire Artist
- Herberta “Slats” Bresin – Wire Dancer
- Ramona Ortiz – Wire Artist
- Frank Cook – Adjuster
- Tom “Daddy” Lynch – Supt. Baggage Stock
- Joe Dan Miller – Supt of Animals
- Three Hart Brothers (Clowns)
- Fred Bradna – making out the Canadian Personel Manifest
- Florence Harris Mardo – Side Saddle Equestrienne
- Theol Nelson in Houdah Going in Tournament
- Tommy Nichols - Charge of Door on Sideshow - Oldest Performer on Show
- Billy Carr – 48-hour man
- Fred Smythe – The Capable and Genial Announcer
- Fred Bradna – Equestrian Director
- Miss Polidor (fortune teller) with 2 cross dressing clowns
- Liberty Horse trainers (group shot)
- Los Cocona’s
- Clicko the Australian Bushman
- Hermie Joseph’s Yiddisher Cowboy
- Cy Compton Champion Roper
- Ed Breen Premier Trick Ropers
- Candy Butchers group shot
- Jimmie Whalen “The Whale” and Assistants

Animals, events and activities:
- Old Winter Quarters – Elephant Barn, Bridgeport CT
- Watering the Bulls (Detroit)
- Performers Rest Room,
- Cross Section in Men’s Dressing Room – Open area where all prepare for performances
- Making Hot cakes
- Making Layer cakes
- Open are horse tents (Marshfield Wis.
- “Murphy” gives Zero (dog) his bath (with a watering can)
- Arial view of the big top and people approaching
- Open Air Picket Line – Bulls (elephants) Marshfield Wis
- John McLaughlin – Train Master
- Doc Foster on Side Box
- “The Giant” with Mrs. Madro in Cranbrook B.C.
- Mutt and Jeff
- Seven of the original eight “corn-cob-cut-ups in full clown costume
- Juan Maximo’s Crazy Number Gag
- Burlesque Wedding
- Midget Fire Dept.
- Pete Mardo Trio’s Burleque Horse Race
- Frank Mitchel and his Twenty Chefs (food staff)
- Railroad men and clowns
- Pete Mardo – Producing Clown
- Jimmie Pichiani – Owner Pichiani Troupe
- Dexter Fellow – Dean of Press Agents Press Staff
- Al White – Comedian and Seater of People
- Roy Dehaven – Supt. Of Grand Stand
- The Barry’s – Side Show Folks
- Tiger Hunt Houdah – performers in African attire on elephants
- Frank and May Wirth and their car – Dothan, Ala.
- Camel Picket Line
- Dinner Time in Giraffe Cage
- Zebra Picket Line
- Circus Parades
- Camel Float
- Cinderella Floats
- Clyde Ingalls on Side Show Box
- The Lunch Wagon
- Candy Stand
- Commissary – Locked up for the day by Custom’s Officer – Winnipeg Canada
- Con Colleano’s Wagon
- Putting up the tents
- 4th and last section of the circus train on run to Devils Lake N.D.
- from Winnipeg
- A fleet of Mack Trucks, Camels, Elephants
- Elephants getting in and out of rail cars
- Loading and unloading of ring stock
- Pulling wagons "down the run" from train cars
- The Midway
- Dressing Tent a block from back door
- Town water truck dusting down the lot
- Elephants and horse pulling one out of the mud at Paducah KY
- Come in at Bristol Tenn. (enormous crowd)
- 3 Hook Rope Teams Taking Wagon on Lot in Deep Sand – La Grange GA
- Behind the scenes filling water buckets

And finally, group activities:

- 18 lb snapping turtle caught at Fergus Falls Minn
- Golf Club
- Party given by Doc Hoskins
- A Happy Day drinking beer in Calgary Canada (prohibition years)
- Car load of Johnnie Walker in Moosejaw Canada
- “Lo the Indian Comes to see the Circus” Cranbrook B.C. – standing with larger group of performers in full costume
- Gang of Raise Your Backs Gong to Razor Backs Run after Supper in Ringling Bros truck, Sacramento CA

An exceptional album. Measures 8” x 11”. Return address label on inside cover presumably name of previous owner. (#27000511) $5,500.00

To view the album, please click on the following link:
https://goo.gl/photos/Wm3VHs7FG4VRDVCr5

5. [Ledger][ Day Book] Handmade Wallpaper covered book for a Young Man beginning as a day laborer and becoming a Grave Digger. Newton M1804-1819. Unidentified. First page titled Begun by work with Father, April 10th 1804. He begins with day labor and records each day's work and wages, often identifying his employer. In 1805 he began digging graves his daily wage increased from 75 cents to $1.00 per day. He eventually began also tending the funerals and was paid as much as 10.50 a ay in 1816. This book ends in 1819. Much of his work was at the service of Benjamin Jenison of Newton. Once he began digging graves he would routinely include the name of the deceased unless it was a 'child". Measures 8" x 6 1/2". (#27002102) $500.00

The cover was make-do of multiple types of wallpaper; the bottom third of the cover is lacking. The pages from 1809 forward are on slightly bigger paper ans slipped into the book. Appears complete.
6. [Christmas][ cards][ printing] **Christmas Card Album c 1916-1930.** A collection of over 50 different Christmas Cards from the early 1900s. This is a wonderful representation of the printing designs at the time, from letterpress to one card even printed on wood.

Black covers, with stamped details. 11 3/4" x 8 1/2"  (#{27000502})  $225.00

Small stains on the covers, and minimal edge wear. Slight toning and or soiling on some of the cards, but the majority are in great condition.

**Menus – Graphic & Historical**

7. [yachting club][ menus] **Twenty-Fifth Anniversary Club House Dinner menu, Vallejo Yachting and Rowing Club, 1926.** Printed folded menu and list of members and officers for the Vallejo Yachting and Rowing Club, Vallejo, California-organized May 1, 1900. The twenty-fifth Anniversary Club House Dinner includes general mess of celery, olives, sweet pickles, radishes, and combination salad; roast of suckling pig a la Roman with spiced dressing and apple sauce; entrees of enchiladas and Virginia pindar cured ham; vegetables of pomme nouvelles gastronome and petits spinach au Beurre; desserts are biscuits Glace a la Californienne, homemade apple and mince pies, ice cream, assorted cakes, and cafe noir; and Club House Old Pipes Dansant "Atopsides". A listing of Honorary Life Members, Past Comodores, Officers, Directors, and Original and Charter Members are included as well as picture of Club House on back cover.

7 1/2" x 5 1/2"  (#{25021100})  $85.00

slight staining, separation at base of fold

8. [boating and rowing club][ menu] **Pacific Association of Amateur Oarsmen Exposition Banquet Menu and Program, March 13, 1915.** The Pacific Association of Amateur Oarsmen Exposition
Banquet took place on March 13, 1915. The program lists directors and divisions of the club, the presentation of the Henry C. Peterson Perpetual Challenge Trophy, the menu, Toasts, and Songs. The Menu includes Oysters, Soup, Salad, Hors D'oeuvres, fish, entrees, vegetables, roast, and dessert with drinks to coordinate.

8 1/2" x 5 1/2"  (#25019200)   $85.00

slight staining

9. [Menu]  [Transportation]  Fall River Line Menu - Steamer Plymouth c1900. . . 1900  . A single-fold 8" x 5 1/2" menu with cover illustrations with Art Nouveau influenced decoration and illustration of asailing vessel. The menu is for breakfast on the Steamer Plymouth. Comprehensive menu. Wine List on reverse.  (#26005157)   $75.00

letter folds and crease

10. [Catalogue]  [Butcher]  food and wine  Doch & Ronbright, Wholesale Provision Dealers, Curers and Smokers of Fine Meats. Harrisburg, PA, December 18, 1883. . . Harrisburg, 1883  . Single-fold flyer with narrative on products on left and price list on right. Of particular note, the flyer is printed on waxed paper, that would most likely have been used for wrapping oneâ€™s purchases. Measures 6 ½” x 9 ½’.  (#24006336)   $60.00

11. [Travel & Tourism]  An Array of Graphically Pleasing International Hotel Travel Brochures from 1890s-1934s. Travel brochures for hotels about the world, all selected by the previous owner for graphic appeal and content. Many includes maps. Most are booklets with a few fold-outs.  (#27500)   Priced Individually

12. [menu]  [travel and tourism]  Various Late 19th & Early 20th Century Hotel Restaurant Menus from various international locations. Fine graphics. An array of menus from various locations around the world. Pleasing graphics. Includes Bills of Fare from the Grand Hotel in Yokohama Japan, Royal Hotel in Biskra Algeria, Hotel Continental in Paris, The Victoria Falls Hotel in Zambia with a B. & M. & R. Railways map and others.  (#27000513)   Priced Individually

13. [Menu]  [Travel & Tourism]  The Vista del Arroyo with imagery of Exterior of Hotel.  . Pasadena CA . 1927 . An 8" x 5" menu card from The Vista del Arroyo - Pasadena Cal. dated January 5, 1927. The top portion is a color illustration of the exterior of the hotel. Fare includes Mission Olives, Veal Cutlet Fried in Butter, California Punch, Leiderkranz and much more. Reverse is blank.  (#26017431)   $85.00

Built in 1920, with a 1930 expansion which brought the addition of the 6-story main building as well as the iconic Mission Revival Style bell tower, the hotel was designed to take advantage of the mild year-round climate, with extensive gardens, tennis courts, and a swimming pool. Guests dined and danced in luxuriously appointed halls that looked out over the grounds, gathering places with evocative names like the Sunset Room and the Spanish Room.
14. [Menu][Travel & Tourism] **Unused Bill of Fare - Steamer J. D. Peters - Stockton to San Francisco.** A single-fold 8 1/2" x 5 1/2" unused menu. The cover depicts an illustration of the steamer and a frog riding a bicycle. Geometric decorative device border designs. Stockton Mail, Printers & Book-Binders. The inside was designed for nine (9) different categories of fare to be handwritten. Promotes the Best Brands of Beer and Wine can be had by applying to the Steward. The reverse is a Notice to Passengers with such information as Children, and persons who do not know how to play, will please let the piano alone and The Ladies' Cabin is for the use of ladies and their escorts only. Edge chips and light toning. (#26000148) $85.00

   The 880-ton sternwheeler was named after a prominent local grain merchant and was rebuilt in 1889 at the Jarvis Shipyard in Stockton, after being involved in a collision near Sausalito. For almost 50 years this steamer traveled between Stockton and San Francisco carrying cargo and passengers. It was destroyed by fire in 1965.

15. [Menu][Medical Conference][International Allegory][Patriotism] **Menu for the Ninth International Congress Banquet (Medicine) with Allegorical Imagery 1887.** Bailey Banks & Biddle, Philadelphia. A 4 page heavy stock with gilt fore edge menu with a red, white and blue grosgrain ribbon binding. The front cover is an illustration of Lady Liberty with the American shield and the Eagle atop the world. The stars below represent the states of the United States with the exception of the 13 states in the rainbow above representing the 13 colonies. The event was held in Washington DC in September. The first page of the menu has a vignette at the upper left with Lady Liberty preparing food while allegorical representatives from England, France, Spain and the US await the fare. The imagery on the next page depicts Uncle Sam with a bottle of champagne while representative bottles from various companies "pop their corks". The back cover depicts an array of international flags wrapped in the United States flag. Fare includes ham and tongue sandwiches, sardines, salmon au tartare and much more. Measures 7 1/4" x 5 5/8". Printed by Bailey, Banks and Biddle, Phil (#26017348) $150.00

16. [Menu][Dance Card][Souvenir][Alexander Hamilton Hotel] **Souvenir Booklet with Menu and Dance Card for Inauguration of The Alexander Hamilton Hotel, Paterson NJ, 1925.** An unnumbered 34 pp booklet with embossed cameo of Alexander Hamilton on the front cover. It is the souvenir for the opening of the hotel and includes a description of the hotel with pictures and sundry remarks on Paterson and the district thereabout, together with a succinct historical account of the doings of Alexander Hamilton. Images from photographs and illustrations throughout. It also includes a rather interesting menu with a page for each course including the fare, and a song with music and words. The booklet concludes with a dance card with 14 dances in the order of dance. Unused. Measures 6 3/8" x 3 3/4". (#26017349) $175.00

   Light cover wear

17. [The Turf and Field Club - Belmont Park][Horse Racing][Menu][Social History] **Sportman’s Dinner given by those interested in The Turf and Field, Waldorf Astoria, NY 1912.**
Commonwealth Press. Worcester MA (printer). A 10 page menu with stock covers held in place with a silk ribbon tie binding. The event was held at the Astor Gallery of the Waldorf-Astoria, Feb. 19, 1912. Given the theme of The Turf and Field Club (Belmont Park race trace) includes materials on the club. The dedication by Lord North concludes "I want you to grow up sportsmen—not, mind you, sporting men—for there is a vast difference between a sportsman and a sporting man". Begins with the Bill of Fare followed by an extensive list of speakers headed by August Belmont, this is followed by a page with images from photographs discussing American trotters in Russi The next page is The Colors, followed by an explanation of the Sportsmen's Library being presented to the Calvary Post of the US Army and finally the content of the Sportsmen Library on the Horse. Measures 10 1/4" x 8". Light cover wear. 
(#260075326) $175.00

18. [Menu][Illustration Art][Cherubs] **Lasserre Fine Dining Menu with Whimsical Cherub Chefs in a Busy Kitchen by E. Naudy.** Paris, c1940s. A large format menu with elaborate illustration by E. Naudy on front cover depicts 20 winged chefs or kitchen staff preparing the fine fare to be presented to the guests. Captioned in french "Naudy has realized this composition can present the twenty cuisinievs you never see ... and who can satisfy you prepare 'behind the scenes' your favorite dishes of the old French culinary traditions". Comprehensive menu within entrees typically from 16-20 francs with few exceptions for pricier special dishes. Undated. The imagery is from the 1940s as the illustrated died in 1944. Alfred Renaudin known as E - Naudy (1866-1944) was a minor boudoir artists, whose pictures have that gay youthful fun of the 1920's. Although he created copper plate boudoir etchings, his name is generally associated with commercial art and illustration for Postcards, calendars and advertisements. (#26019523) $125.00

*Minor toning, crease marks from the fold, and a small stain in the center of the inside fold.*

**Advertising & Promotion**
19. [Business History][Textiles][Salesman Sample] **Promotional Material for Urlings Flaxen Thread Lace including Samples of Urling's Lace and Threads compared to Common Lace and Threads.**

London. 1817. A printed promotional sheet for Geo. Fred Urlings & Co. Urling's Lace by the King's Royl Letters Patent. 147 Strand near Somerset House. c1817. A printed letter announcing the relocation of their lace business. Of particular interest is the placement of actual threads and lace in the "window" of the new building. The reverse announces the appointment of Urling as the Manufacturer of Flaxen Thread Lace to the King. Measures 9" x 12". (#26017531) $950.00

*Edge wear and toning.*

20. [Furniture catalogue][Vertikows][Art Deco furniture][trade catalogue] **Large format trade catalogue with 12 complete rooms featuring Vertikows. (12 moderne Wohnzimmer u. Salons) Art Deco influenced.** n.d. c1930s. An 11 3/4" x 18" soft cover book with 12 two-color plates of various room settings all featuring Vertikows or tall cabinets. Each plate includes a complete room in different designs all designed to scale with descriptive caption on each page. Design elements include flat carving, copper coating, inlay mahogany and with black accents, satin walnut, various colored inserts and flat carving, crystal facets and more. Art Deco influence. (#26013458) $250.00

*Heavy wear on page margins from handling and use.*

21. [Chocolate][chocolate cards][advertising to children][animals][mammals][animal kingdom][landscapes] Paul Matschie **Stollwerck's "Gathering" Album of Chocolate Cards of the Animal Kingdom c1900.** BRDR. Stollwerck S. Kln. c1900. 144 "Chocolate Cards" from the Stollwerck Chocolate Company. The cards are from the series "Dyrerige" or Animal Kingdom therefore feature a variety of birds, mammals, fish, reptiles and insects. Each card has a brightly colored illustration on it based on original artwork from a variety of artist, such as P. Flanderky and E Hirsch. In addition to the illustration is a description of the animal pictured written by Professor Paul Matschie who worked at the Museum fur Naturkunde, the Berlin's Natural History
Museum. This description was later translated by Professor H Jundersen.
Of particular interest is the front illustration depicting Noah's Ark and different pairs of animals
surrounding it. The end papers contain whimsical anthropomorphic drawings of a variety of
animals, such as a rhino walking with a cane, and a giraffe smoking. The book is written in
Dutch. 15" x 10".   (#27000503)   $350.00

_Covers have edge wear due to rubbing. The words on the binding are worn and hard to read. There
are small areas of missing surface litho on the back cover. The staples used in the bindings have
started to rust. The title page has been ripped and repaired with tape, and a small piece on the top
left is missing. The interior pages are all there, but loose and some have detached. Pages are
slightly soiled and toned due to age. The cards themselves are in great condition, with their colors
as bright as ever._

22. [Travel & Tourism][ Mozambique][ Promotion][ Printing on Crepe Paper]  **Beira's Premier Hotel**
_Promotion printed on Crepe Paper (napkin?)_ c1900 . A 14" x 14" crepe paper advertisement
and/or napkin for Beira's Premier Hotel, The Savoy - Faultless Cuisine - Unequalled
Accomodation - Excellence in Every Department.  The attributes continue. James Lawson,
Limited Proprietors, Also Refreshment Contractors to the Beira, Mashonaland, and Rhodesia
Railways.  Branches at Beira, Umtali, Salisbury, Glove and Phoenix Stations. Adorned with
crossed British flags and decorative border elements.  Red, white and blue.  Reverse is blank.
(#27000515)   $200.00

_Letterfolds; otherwise fine._

23. [racism][ racial stererotypes][ shoe][ shoe polish][ advertisement]  **Vintage 2 in 1 Shoe Polishes**
_Advertisement c 1940s..** A 21" x 11" sign advertising shoe polish. The graphic sign is emblazoned
with the quotes "For all shoes" and "Easy to Use". Its bold graphics highlight the "2 in 1" using a
variety of red, black, and grey. The polish boasts the capabilities to be used on all types of shoes,
whether they are black, white or tan.  To emphasize this product point the sign depicts three
cultural offensive racial stereotype images of the heads of an African American, a Caucasian, and
an Asian. The sign was most likely created by 2 in 1 Polish, Limited, which operated out of
Hamilton, Ontario in Canad   (#27000508)   $375.00

_The sign show some toning due to age, but otherwise in great condition._

24. [Printed on Tissue Paper][ Advertising]  **Promotional Piece for Theobald's Immense Clothing**
_Emporium Printed on Tissue Paper  w Asian Occupational & Mythology  Themes._
Youngstown, OH. c1880s. A 10" x 7" advertisement printed on tissue or very thin laid paper.
Promotes large and well assorted stock, best goods made into perfect fitting garments,etc.  Asian
occupational and mythology themes. Reverse is blank.  (#26000453)   $200.00

25. [brochure][ design][ catalogue][ ]  F. Mercer and W. Gaunt  **Posters & Publicity Fine Printing &
Illustrated with several color plates, of which some are tipped in, along with dozens of black & white illustrations. These graphic images are reproductions of the advertising work done in the 1920s. At the beginning of the book there are three separate indexes: advertisers, designers, printers and agents. Book was also published in London by The Studio LTD. Blue covers, with a stamped design and gilded letters. 11 3/4” x 8 1/2”.  (#27000501)  $200.00

*Covers have shelf wear due to rubbing. There are also several stains on the front cover. Binding is cracked but intact. Stamped with "From the Library of Wilton B. Decker" on inside cover. The interior pages are slightly toned and soiled due to age. A few pages have small spot stains on them. However this does not affect the images themselves.*

### A Few Good Books


*Front cover partially separated at fold.*

### Historical Memorabilia

28. [Invitation][ Constitutional Centennial Commission][ Grover Cleveland] **Invitation from the Constitutional Centennial Commission to attend a reception for the President of the United States, Grover Cleveland.** Bailey, Banks & Biddle. Philadelphia 1887 . A two page 5" cx 6 1/2" invitation printed on heavy card stock, held together with a red, white and blue silk rope tie. The engraving on the cover includes imagery of the Capital Building, Carpenter's Hall, Independence Hall, an American eagle and state emblems from the original 13 states. The invitation within is for September 16, 1887 to be held at the American Academy of Music in Philadelphia.  (#25002312)  $275.00

*There is a small stain on the backside of the invitation, otherwise fine.*

29. [Maritime Trade][ Food Imports][ Cuba] **Ship Cancel on (Stampless) Circular: Import and Export Prices Current at Matanzas, Cuba, August 24, 1835.** Hand penned prices. Exports were assorted sugars, coffee, molasses, honey and aguardiente. Duties to be paid are explained at
bottom of the first page. Second page is an accounting of the export business done between Cuba and Europe, Buenos Aires, USA and Havana (considered an export market). Blank page contains letter from Shoemaker & Traub, Baltimore to Griggs & Weld, Boston. noting that "this being our dull time but little business is doing" and informs buyers of what is remaining in their stores of the products noted above.  [#25003532]  $200.00

Slight toning due to age, otherwise fine.

30. [Arctic Exploration] Archive of Manuscript Drafts showing Preparations for the Portsmouth, NH reception and Celebration for Adolphus Greely and other Survivors of the Lady Franklin Expedition. Principally, the archive is in the form of manuscript drafts of plans by the city, from the offices of the Mayor of same. The Mayor was the Hon. John S. Trent. Included are five written pages (unsigned) on City of Portsmouth stationery, (Note: old stationery was used for drafts); seven pages of preliminary plans for the addresses to be given, in order, speakers named; a draft "Order of Exercises;" the notes of the Committee on Exercises as voted on July 29 & 30; A hand printed account, perhaps a draft or release of Greely’s ordeal; a printed invitation from the Mayor to a committee meeting on July 20, 1884; a final printed handbill with the schedule of naval exercises held on August 4; a Stage ticket to the Greely Reception and news clippings from the August 4, Boston Globe. Excellent historical reference material.  (#26001123)  $1,750.00

31. [Land Development][ San Francisco] Mounted Photograph, San Francisco Home Under Construction Erected by F. (Frank) Neidick, carpenter and builder, . . . c1907. Mounted Photograph, San Francisco Home Under Construction Erected by F. (Frank) Neidick, carpenter and builder, listed in the 1907 San Francisco-Oakland Directory, his address given as 1908a Folsom, San Francisco (Phone Mission 5126). He was well regarded as a builder, one notice stating he had built 56 flats in the city (1913). Photo has two readable signs with Neidick’s name as builder and contractor.  (#26019134)  $125.00

Graphic Arts & Design

32. [marbled paper][ marbled wallpaper][  wallpaper samples] 32 Different Marbalia Wallaper Samples from Laverne Originals. . New York. 1940s. Thirty-two (32) 6" x 6" paper swatches from the Marbalia serie. Pochoir. Variety of colors and marbling.  (#26008746)  $225.00

The Marbalia wallpaper has bee handpainted according to the descriptions. The prices have been removed from the price list in the front of the item. Portions of some samples have been cut out. A label taped to the front cover reads "Showroom copy only." E.C. Bondy is the distributor.

33. [pochoir][ japanese paper][ decorative japanese stationary ] A Group of Japanese Pochoir Design Sheets and Decorative Envelopes . . . c1930s. A group of pochoir designs purchased by a woman while traveling in Japan, presumably in the 1930s or 1940s. The group includes four (4) 9 1/2" x 7" design sheets, five (5) 6 1/4" x 2 1/2" envelopes, four (4) 4" x 2" envelopes and three
little origami folded items. The envelopes have images of objects. All of the design sheets and the larger envelopes have information printed in Japanese characters at the base or on the reverse, presumably the artist or design. (#23014498) $225.00

34. [Illustration art][ social history][ popular culture] Orthochromes by Majeska, (Yna). New York. c1930s. 8 prints showing women in various poses, most with an erotic element, by the lesbian artist and illustrator whose work is reminiscent of Beardsley, housed in original decorated wrpps. folder. Large 4to. Wrpps., sl. bent at edges. (Privately published by Vera Sundelson) (#23014498) $500.00

35. [printing][ cardstock][ marine][ industrial][ advertising][ pochoir] Constructive Cover Designing, a Book of 76 Original Designs Reproduced in Color on Sunburst Cover Paper. Hampden Glazed Paper and Card Co. Holyoke, M1923. This portfolio was produced from a contest for cover designs of which over 35,000 artists from across America and Europe participated. From this, approximately 300 designs were selected for an exhibition shown throughout the United States. This book is an attempt to recreate the designs in a more permanent and accessible form. It contains 24 text pages of an introduction to design and judging considerations written by Frank Randolph Southard and 76 color entry plates, on various colors of card stock some of which are also embossed. The plates are divided up into categories, such as "Landscape" and "Lettering" and is preceded by unnumbered leaf.

The book's cover is leather over brown boards with a gilt stamped title on front board and back strip. 14" x 10 1/2" (#27000507) $1,200.00

Moderate cover wear with light separation along back strip. The interior pages are in near perfect conditioning. A few of the interior pages that used the more saturated sunburst cover paper stock have faded slightly around the edges with minimal detraction from imagery.

W Straker Ltd. London. c1920-1940. W. Straker Ltd is as printing and stationary company that was founded in 1863 and is still in business today. This album, or guard book, is a collection of over 1000 printer’s proofs in black and white and monochrome. Some of the illustrations in this album were done by E. H. Shephard, Mabel Lucie Attwell, Stanley L. Wood, M. D. Hardy, Agnes Richardson Savage, Sylvia I. Venus, Ernest Aris, E. M. Ingall, Harry B Neilson, Joan Hoyle, Montague B. Black, L R Brightwell and others. Most of the proofs have a number written on them in red ink, mostly corresponding to an inventory number. This album serves as an invaluable look at British children’s book illustration during this period. Such a complete printer archive is extremely rare. The large album has black leather covers and a W. Straker LTD book plate on the front interior cover. 17 1/2” x 12 1/2”. (#27000505)

$9,500.00

To view images click on: https://goo.gl/photos/EELQsLL1efoq2w1s9

The company produced plates for many British children’s books during the 1920s and 1930s.

Covers show some edge wear due to rubbing. Wear to tissue interleaves. Minor stain and glue marks. Printer’s marks. Some paper clip rust. Overall this is in very good condition.
Fleetwood Coachwork Catalog 1929. Fleetwood Body Corporation. New York. 1929. A folio for the coachwork designs by Fleetwood, which created custom auto body designs that were said to be the ultimate in refined elegance. There are seven different folded sheets, the first of which details the history of Fleetwood Coachwork and the latter 6 depict different coachwork designs. Each new sheet depicts vibrant pochoir prints illustrating each coachwork design from different angles. Furthermore, most of the fold sheets have swatches of fabric and leather incorporated as well. The designs are by Lucian Bernhard. The cover is a minimal striped white blue, which serves as a nice counter point to the bold designs inside. 13 1/2" x 12 1/2". (#27000504) $500.00

The covers have some small stains. The interior pages are in great condition, with some stains due to the glue used to attach the fabric swatches to the folded sheets.
Made by Hand

38. [Fashion][ Overlay][ Original Art][ Watercolor][ Paper Doll][ transformation] **Fine Watercolor - Napoleonic Era Woman with 14 Watercolor Overlays Depicting Fashions from 1599-1815. . . 1818**. A 9″ x 7 1/4″ card with a watercolor profile view of a bust of a woman. Penciled inscription at base reads ’Painted by Mad-elle Angelique. (unintelligible) 1815 (unintelligible). Also includes fourteen (14) original striking watercolor overlays with a cut-out for the face to show through and change the costume of the original doll. The costumes are numbered and captioned and include an English Dresss by Vandyke in 1599, an English Headdress at Court 1814, a Quaker, Welsh peasant, the Time of Lewis 14th, Toque a la triumphant worn in France about 30 years ago 1785, The French dress in 1814, Joysanne de Normandie, Swiss, Polish, this head Dress is meant for jewels - it is "Russian(?)", Turkish, a Grecian costume and a Vestal Virgin. (#26011142) $4800.00

Scattered foxing and marginal discoloration, not affecting images.

39. [Folk Art][ Made by Hand][ Hearts & Hair] **Fine Made by Hand Geometric Designed Paper Hearts with Woven Hair with Flower at Center with Surrounding verse titled Star of Memory**. April 14, 1861. An 8″ x 10″ piece with geometrically positioned saw-tooth cut hearts in various colors with a plaited eternal ring of hair at center with a cut-out embossed flower at center. A verse in faint ink in background is titled Star of Memory. Dedicated to Mrs. Jennett L. Johnson by Mrs. H. C. Barney Includes transcription of the verse. (#26013375) $500.00

40. [cut paper][ canivet][ scherenschnitte][ folk art][ ihs][ watercolor] **Fine Early Slightly Naive Watercolor Cutwork c1820s**. A 3 3/4″ x 3″ cutwork that depicts a ship at sea carrying a heart. IHS
at top of mast. A fortress skyline in the background shore. Cutwork border decoration with flaming heart at base.  (#1240122)  $650.00

41. [paper doll][ social history][ fashion] **Fanny's First Flirtation - Dressed Paper Doll. Peterson's Magazine 1872.** A copper engraving cut-out from the February 1872 Peterson's Magazine that has been dressed in both paper and fabric. It is captioned "Fanny's First Flirtation'. Sight view 7 3/8" x 6". Housed in period frame which measures 9" x 8"  (#26013329)  $450.00

   *When researching the image an editor's note from Peterson's reads "This charming engraving, published in our February number, receives praise everywhere. The New Jersey Enterprise says, 'What a Frenchman would call, but what some of our juvenescent Americans translate 'the piece of resistance'..."

42. [Paper Cutwork ]  **A collection of Twenty-five plus pre-Victorian Intricate Cutworks of Flora Housed in an Album for Mary Graves Lawle "The Gift of her Mamma", August 22, 1832.** The first few pages of this album include the types of writings expected to be found in an 1830s English album. After a few pages the remainder of the book is blank. Tucked into each page is an intricate cutwork or two designed as elements from nature. The larger of the group measure approx. 4.5" in length with the smallest at approx 1 1/2". Constructed from laid, plain and foiled paper. All intricately cut and appearing to be intact. Each enveloped in protect paper. A true labor of love.  (#1240121)  $2,400.00

43. [Women hair][ in memoriam ][ cross-stitch] **Fine Geometric Jacquard 12" bookmark with Woven Hair and Punch or Perforated Paper Sampler. . . c1850s.** A 12" x 3 1/2" patterned jacquard silk bookmark with an applied 2 1/2" x 3 1/2" perforated or punch paper cross stitch sampler at center reading "Weep not for the early dead". Plaited hair at center.  (#23000701)  $350.00

44. [Love & Friendship][ Made by Hand][Women’s History] **Dear Victorian Pressed Board Box with Applied Velvet Theorem of Peaches on the Box Top - Friendship Tokens- Plaited Hair & Memorabilia for Cynthia and Eliza Sprague. . Smyrna, GA. c1859.** A 2 1/2" x 4 3/4" pressed board box with applied embossed orange paper. The box lid has an applied theorem depicting peaches on velvet. Embossed metallic boarder decoration. Contents includes plaited hair from "Sarah", a floral punch or perforated paper cross-stitch with a flower captioned "I think of Thee". It also includes a hand colored engraving of a courting couple with Cupid in the background. P. Whaites engraver NYC with hand penned Eliza Sprague at center. Also includes a ticket to eht Smyrna Ag. Soc'y for 1859 and a ticket for Levi B. Collin's Union Singing Schoo and a reward of Merit all for Cynthia Sprague.  (#27002105)  $325.00
Paper with a Secret

45. [Hold to the Light][ Transformation] **Spooner's Protean Views No. 27. Westminster Abbey Fitted up for the Coronation of Queen Victoria Changing to the Ceremony of the Homage.**

1838. A novelty print, one of a series of transparency prints Scene of Westminster Abbey fitted up for the coronation of Queen Victoria. When held up to the light, depicts the queen on the throne. Both prints adhered to a window mount, with English inscription adhered below, including publisher's address, 'LONDON WILLIAM SPOONER 377 STRAND JULY 28th, 1838.' Image 6 1/2" x 5 1/4" at center of mount paper. ($26011250) $525.00

William Spooner published a series of 'Spooner's Transformations' during the nineteenth century, of which this print is number five. These novelty prints consisted of a scene or symbolic picture pasted onto a single window mount, with another print adhered to the verso. When held up to the light the first picture would fade, revealing the second print. Spooner also published other novelty prints in the form of movable prints, which utilised flaps and other paper mechanisms to reveal a hidden image.

46. [Hold to the Light][ Transformation] **Spooner's Protean Views No. 5. The Royal Rose of England "The Expectancy and rose of the fair State" Shakespeare**

1838. A hand colored lithograph. A novelty print, one of a series of transparency prints. Scene of a rose on a terrace, with a view of Windsor Castle in the background. When held up to the light, the rose gives way to a portrait of Queen Victoria, whole length in coronation robes seated on a throne. Both prints adhered to a window mount, with English inscription adhered below, including publisher's address, 'LONDON WILLIAM SPOONER 377 STRAND JUNE 1ST 1838.' Image 7 1/4" x 5 5/8" at center of mount paper. ($26011251) $550.00

William Spooner published a series of 'Spooner's Transformations' during the nineteenth century, of which this print is number five. These novelty prints consisted of a scene or symbolic picture pasted onto a single window mount, with another print adhered to the verso. When held up to the light the first picture would fade, revealing the second print. Spooner also published other novelty prints in the form of movable prints, which utilised flaps and other paper mechanisms to reveal a hidden image.

47. [Hold to the Light][ Transformation] **Morgan’s Dioramic View of the Coronation at Westminster Abbey. Wm. Morgan. London. 1838.** A novelty print, one of a series of transparency prints. Scene of the interior of Westminster Abbey fitted up for the coronation of Queen Victoria. When held up to the light, depicts the queen on the throne. Both prints adhered to a window mount, with English inscription adhered below, including publisher's address. June 28th, 1838. Image 9 3/4" x 7" at center of mount paper. ($26011253) $650.00
Caption at base reads "This print at first represents a View of the Interior of the Abbey, the day previous to the Ceremony of the coronation of her most gracious Majesty Queen Victoria and on gradually raising it before the light, the Galleries will become occupied. In the foreground the Queen will be seen sitting in the chair being crowned, with her Nobles around her and the whole effect of this splendid scene will present itself to your view.

48. [Hymen's temple][ paper with a secret] **Fine Quarto Hand Colored Lithograph Hymen's Temple Reveals Secret Desire - Wedding Proposal 1840s.** A 7 3/4" x 9 3/4" single-fold valentine with intricately embossed fine border design. Large image of hand colored lithograph Heymen's Temple. The verse at base reads "In Hymen's Temple you see above, Sacred to Constancy and Love; Look within and there you'll see What pleases you and pleases me. For there at that holy shrine I will join my hand with thine And may you ne'er live for repent, The day when you gave kind consent." When the door of the temple is opened it reveals a wedding ceremony. Inside page is blank. Condition; overall excellent. Very slight margin toning. (#24011119) $500.00

49. [Paper with a Secret][ mechanical card][ victory and Albert][ nonpareil]**The Nonpareil A New and Much Admired (Pear) Pair to be introduced to the Royal Table.** c.1837-42. As described by the Royal Collection Trust: Lithograph with hand-colouring of Queen Victoria and Prince Albert as queen and consort. A novelty print, one of a series of prints with integrated movable flaps. View of a pear, which when moved, contains a portrait of Queen Victoria and Prince Albert. With English inscription below, including publisher's address, 'C. Tilt, Fleet Street, Reeves & Sons, Cheapside, Riddle & Co. P.N.Row.' Not in O'Donoghue. (#25019100) $650.00

One of a number of novelty prints produced between 1830 and 1860, which utilise flaps, tabs, or rotating wheels to create integrated movable parts. These prints were popular in the first half of the nineteenth century and were produced by a number of printmakers.

50. [Thames tunnel][ peep show][ transformation] **Thames Tunnel Peep Show Sold in the Tunnel.** c1851. A four chamber hand colored peep show housed in a folio with Thames Tunnel applied to the marbled cover. An applied cut-out of Man of War is on the front of the tunnel with a hole at center for viewing the promenaders within. This little peep show is the one that was actually sold in the tunnel itself. The inside of the folio cover has a printed Brief Account of the Thames Tunnel. The Tunnel opened in 1843. According to this document by July 1851 over 9,943,790 people had passed through the Tunnel. Measures 5 1/2" x 4". Heavy cover wear. (#26008749) $1,000.00

Women’s History

51. [WAC][WAAC][ WAVES [ SPARS][ USGS] [ MCWR][ WWII] Woman's Reserve Act] **Unused Honorable Discharge Papers for Female Service Members of the Army, Navy, Marines, and Coast Guard c1945.** Wilson Jones Co. c1945. A collection of blank Honorable Discharge papers for female service members of the Armed Forces. These services branches include the Army’s Women’s Army Corps (WAC, formally known as Women’s Army Auxiliary Corps WAAC), the Navy's Women Accepted for Volunteer Emergency Service (WAVE), the
Marine's United States Marine Corps Women's Reserve (MCWR), and SPAR, the United States Coast Guard (USCG) Women's Reserve.

These branches were created when several different laws were signed into action in 1941 by President Franklin D. Roosevelt. These laws allowed for acceptance of women into the reserve as commissioned officers and at the enlisted level, but it was only effective for the duration of the war plus six months. As such most of the branches of the female services were demobilized after WWII, though some service women stayed on to help the Armed Forces in a variety of capacities.

This collection of blank Honorable Discharge papers is wonderfully bound into a large format 5 chamber backstip book with decorative stamp on the backstrip. The interior covers have marble decoration. The papers are divided by tabs denoting the each branch of the Armed Forces: "ARMY - WAC", "NAVY - WAVE", "MARINE", and "Coast Guard - SPAR". (Although the Marine's United States Marine Corps Women's Reserve or MCWR is not mention by name, it has been inferred based on the presence of the other women's branches of the Armed Forces.) The blank forms are divided up into quantities of 25, and bound by a brown paper band. Therefore WAC has a total of 75 blank pages (in addition to some unbounded forms), WAVE has 125 forms, MCWR has 75 forms, and SPAR has 50 forms. ($27000509) $450.00

The exterior of the book shows minimal wear. The interior covers has some small stains near the binding mostly due to glue deterioration. The section of WAC blank forms that is not bound by a strip of brown paper has approximately 13 forms, as well as small torn segments that serve as evidence of where forms had been torn out. The rest of the forms are in great condition.

52. [Women's colleges][ education][advertising] Chicago Female College Illustrated Supplement of Catalogue. Chicago. c1896. unpaginated. Printed cover with black and white photograph, black and white photographs throughout. An advertisement and supplement for Chicago Female College. Included are descriptions of study, sample years, tuition, specialties, and photographs of campus. 5 1/4" x 8" (#26018105) $35.00

slight staining

53. [American Female Guardian Society][ annual reports][ charity] Eighteenth Annual Report of the American Female Guardian Society, and Home for the Friendless, for the Year Ending May, 1852. Female Guardian Society. New York. 1852. 32 pp. Printed paper cover, frontispiece. An annual report for the American Female Guardian Society, beginning with the board members, annual meeting, annual report, and ending with the treasurer's report. Page 30 has a listing of the life members. 9" x 5 3/4". (#26018103) $55.00

wear on cover, inscribed, occasional staining

54. [women's education][ school circulars] Bishopthorpe: A Church School for Young Ladies, near Bethlehem, Penn'Circular for the Year commencing September 13, 1871.. Bishopthorpe School.
South Bethlehem, P1871. 8 pp. brochure full text. Circular for Bishopthorpe School in near Bethlehem PA, begins with list of trustees and prominent staff, a description and history of the school then the plan of instruction with suggested course schedule. Additional information includes; family arrangements, outfit, terms, extra expenses, and notice to parents and guardians. 8 1/2" x 5 1/2" (#26002100) $50.00

wear and staining on cover, circular was pasted into a scrapbook and later removed- the blue scrapbook paper with two newspaper advertisements are still attached

55. [women's education][ school exercises] 9 Brochures - Young Ladies' Literary and Missionary Association Papers. New London Literary and Scientific Institute. N.H. 1861-1865. All papers are printed single fold with decorative text and borders, three have small illustrations on cover. A collection of papers for the Young Ladies' Literary and Missionary Association, New-London, NH. 6 are Public Exercises and an Annual Public Meeting of the United Friends. They describe the order of exercises and participants. 3 are Anniversary exercises which show a schedule for examinations, meetings, graduating, rhetorical, and anniversary exercises, and ends with the parting song. Dates range from March 1861 through March 1865. 7 1/2-9" x 5-6". (#26000101) $85.00

some creases and folds, slight staining, one has pencil notes written by previous owner

56. [Patient Medicine][ Women's Work]A Treatise on the Frank Sidalls Soap and Its Methods of Using for Bathing, Shaving, Treatment of Skin Disease and The Frank Siddalls Way of washing Clothers. Frank Siddalls Soap. Philadelphic1905. 10 pp. paper wrap. Begins with why Sidalls Soap has better effects on the skin, use in burns and scalds, as a disinfectant, for all housework and most importantly the Family Wash. It begins with a disclaimer "Each little direction in the Frank Siddalls Way of Washing Clothes is important or it would not be given. Folded 14" x 11" tipped in two-sided chart with woodcut illustration of a happy family washing and explicit information on use of the soap with specific information on the reverse for different audiences including Ladies, Men and Physicians. The product could also be used for washing dogs and as a dentrifice. Larger version of the chart illustration inside back cover. (#26013100) $75.00

staining and wear on cover

57. [Women's History][ Women's Rights] Newspaper Clipping - Pie Girl Dinner Listing Participants. 1895. New York. A newspaper article depicting an image of a young girl and black birds emerging from a pie captioned "Susie Johnson as she broke through the pie at the famous dinner" The title of the article is List of those Who Were Bidden to Pie Girl Dinner. It then lists the participants in the "Pie Girl" Dinner including their occupations, affiliations and more. Measures 7" x 6.(#22021100) $50.00
An event organized by a distinguished artists' association known as Ten American Painters. Twitchman, Weir, Simmons, Robert Reid, Willard Metcalf, Carroll Beckwith were among those present at an elaborate twelve-course meal, according to one account catered by Sherry’s (NYC). Two shapely girls poured the wine a brunette (red) and a blond (white) when it was time for dessert the singers began to chant "Sing a song of sixpence" and servants carried in a huge pie covered by a flaky brown crust, when open out popped "a bevy of canaries' along with 16 yr old Susie Johnson dressed in a filmy black gauze, a stuffed blackbird perched on her head, another account indicted a paper mache pie and a girl who was comfortable with out the filmy black gauze "Was not that a dainty dish to set before the king" Source: http://jamesbreese.blogspot.com

58. [Women's History][Sewing Circle][Ledger] **Young Ladies Sewing Circle Ledger** . . . 1888 . A record for a Young Ladies Sewing Circle. It begins with a Listing of the Members of the Circle, followed by information the money contribution from others, the materials purchased, the materials contributed and the articles sold throughout the book. Alas this 8 1/2" x 7" ledger is quite sparsely populated, with one page each for the entries. Applied marbled paper covers. Was found with other materials from 1888. (#27002104) $95.00

Cover wear; one leaf detached but present.

59. [Advertising][Women’s History] **Framed Photograph of Woman Adorned in Shoes (from head to toe) Promoting Foster Brothers - Shoe Dealers** . . . Danville, PA c1900 . An 8" x 6 1/2" brocade fabric mat behind silk with gold fabric trim with 5 1/2" x 3 3/4" oval sight view of a cabinet card of a woman advertising Foster Brothers Shoe Dealers. She has shoes hanging from her dress and is wearing a shoe as a hat. A sign on an adjacent chair promotes the shoe dealer. (#27002101) $300.00

The base of the card on is flaking. Has not been removed from the frame.

60. [Votes for Women][Women's Suffrage] Alice Vedder **Votes For Women Written on a Snowwoman Waving an American Flag.** Mansfield, PA. c1920 . A 4 1/2" x 6 1/4" photograph on a slightly larger mount depicting a 'snowwoman' wearing as straw hat and holding a American flag that is blowing in the breeze. "Votes for Women" is written in charcoal lumps across her skirt. A house in the background. Snow Man "Votes for Women" Photo by Alice Vedder, Mansfield PA written in pencil on reverse of paper mount. (#26013465) $400.00

Bert Vedder was listed as a photographer in the 1899 and the 1908 Tioga County Directories. He was located in Mansfield. We have in our collection several post cards signed by Vedder dated in the1902 erHe advertised as a photographer as late as the 1920s or 30s. His daughter Alice, who was a school teacher in the 1908 directory attended photography school in Tennessee in 1912. We know this from a postcard she sent back home.
We are presenting a collection of novelty greeting cards accumulated by an advanced collector over a period of thirty-plus years. This collection includes over 350 cards and was extracted from a much larger collection and includes only those depicting clear gender roles differentiation. Although presented in a light-hearted manner the imagery and sentiments project attitudes during that time period. They include greeting cards for all occasions. This collection has a variety of design elements and styles such as pop-up and fold-outs. The majority are single-fold cards, with some except. Most measure approximately 5” x 6”. Some with signatures and sentiments.

Condition is overall very good. Some with scrapbook residue attached.

1. **Couple Behaviors** – Over 83 cards depicting couples in various situations. Predominantly male dominated, however often reflecting on the wisdom of a wife. The How Marriage Works category includes booklet greeting cards with what one should expect his or her role to be in the marriage.

   - Catering To
   - Children in Adult Situations
   - Coddling
   - How Marriage Works
   - Look Who’s Driving

   - Occupations
   - Ogling
   - Romanticism
   - What Couples Do

2. **Female Roles** – Over 146 cards depicting females, with few exceptions females are presented and gentle and sweet, nurtures and fashion conscious, this includes the grouping titled Sex Appeal.
Animals in Female Roles  
Coquettes  
Hats  
Girls at Play  
Nurturing  
Pretend Play—Just like Mom  
Sex Appeal  

- Sweet as Can Be  
- Tending to Animals  
- Wearing Aprons  
- With Doll Carriages  
- With Flowers  
- Women being Women  

3. Males—Over 85 cards depicting males with an emphasis on being active and involved in outdoor activities, occupations and sports.
   - Cowboys  
   - Manly Men  
   - Occupations—general  
   - Operating Trains and Cars  
   - Space and Military  
   - Sports  
   - Their Softer Side  
   - What Dads Do  
   - What Little Boys Do Outdoors  

4. Role Reversals—This group only included nine (9) cards and depicted girl aviators, girl chopping wood, girls driving, a female riveter and a male doing housework.

5. Women’s Work—This group includes 65 cards depicting what is perceived to be women’s work. Although presented in a light-hearted manner the imagery and sentiments project attitudes during that time period. They include greeting cards for all occasions. This collection has a variety of design elements and styles such as pop-up and fold-outs. The majority are single-fold cards, with some except. Most measure approximately 5” x 6”. Some with signatures and sentiments. A majority of the cards depict household chores and surprisingly there were no cards with a teacher depicted. Additionally, the card “Days of the Week” depicts a little girl doing household chores as pretend play for each day of the week.
   - Cleaning  
   - Cooking & Baking  
   - Days of the Week  
   - Ironing  
   - Military  
   - Occupations Outside the Home  
   - Sewing  
   - Washing (laundry etc.)

To link to images, click: [https://goo.gl/photos/wJcF2aqcF8wWboWV7](https://goo.gl/photos/wJcF2aqcF8wWboWV7)

(#26015789)  $3,500.

63. [annual report][church mission] The eleventh Annual Report of The Midnight Mission for the Year ending January 29th, 1878. Midnight Mission. New York. 1878. Printed single fold paper, with illustrations. Cover has illustrated seal, first page has illustration of a building which is followed by a prayer. The back cover has a Form of Bequest and Form of Devise of Real Estate. 6 3/4" x 4 1/2"  (#26000102)  $26.00

*some staining on cover, pinhole at top corner-appears to have been thumb tacked to a board Light surface soiling from handling front cover.*

64. [German Cabaret][ballgasse][night lights] Four (4) Programs from Cabaret Nachtlicht. Ballgasse 6. (Night Light Artist Cabaret) . . Vienna1906-1907 . Four (4) unpaginated 4to. Cabaret theatre programs for the Night Light Artist Cabaret, Ballgasse 6th. Dates range from November 1906 to May 1907. Publisher J. Wiener, k.u.k. Hoflieferant, Wine. The illustrations are by Carl Hollitzer, who was also a performer. Other performers included Marry Delivered, M. Henry, Hanses Ruche, Peter Altenberg, Felix Doorman, Dr. Eon Frilled, Ludwig Starve, Hans Strike, Heinz Lebrun and more. Holster created caricature illustrations for each performer that accompanied each act along with associated verse. Viennaâ€™s cabaret history in the early 20th century is brief. One opened in 1901 for a total of seven performances and closed. There were no cabarets in Vienna until 1906 when three opened including the Cabaret Nachtlicht that existed in Vienna from 1906 to 1907. Scarce in the trade. (#11111336)  $1,600.00

*cover wear*

65. [menu][program][racism][Hotel Men's Mutual Benefit Association][Crawford House] 999th Artillery Association Minstrels - Jollification at Crawford House, May 27th, 1898. A single-fold 12" x 9" menu and programme for an annual meeting of the Hotel Men's Mutual Benefit Association. Stereotypical racist imagery of a banjo player and dancer on the front cover. The blatant racism persists on the Programme and Menu page within. Each menu course is prefaced by a song to be sung by the chorus or an individual. The song titled are written in stereotypical African American vernacular e.g. "Honey You'se Ma Lady Love" The fare is rich with little neck clams, fried soft shell crab, tenderloin of beef and lobster salad.  (#24005368)  $135.00

*The Hotel Men’s Mutual Benefit Association was the predecessor to Bankers Life insurance company.*

66. [handcolored lithography][love and friendship][risque] A collection of 8 Hand colored Engravings with Risque or Somewhat Off Color Proportedly from the Collection of Jonathan King . . . c1840s . Eight different 4to. hand colored prints proportedly from the collection of Jonathan King. The subject matter is mostly risque or off-color for the day and includes a man spying on a courting couple through a peephole, a woman raising her skirt for a better price on a
chicken, another for fish, young lady soaring on a swing with skirts flying, boys with fishing pole
hook a woman's skirt exposing her bloomers and more.  (#1111284) $300.00

67.  [handcolored lithography][ love and friendship][ risque] A collection of 8 Hand colored
Engravings with Risque or Somewhat Off Color Proportedly from the Collection of Jonathan
King . . . c1840s. Eight different 4to. hand colored prints proportedly from the collection of
Jonathan King. The subject matter is mostly risque or off-color for the day and includes a man
dressed as a woman while embracing another man, a woman lifting her skirt to a man"holding
her yarn, a woman with outstretched bosom showing her legs while chatting with a soldier, a
couple caught wooing on the battlefield, , a woman lifting a man's watch while he sleeps and
more.  (#1111283) $400.00

Sulphur & Iron Springs - Pleasure & Health Resort. Newbury VT. 1887. A single-fold 8 1/2" x 6
1/2" promotional brochure. The cover depicts a collage of illustration vignettes from the resort
and environs. The inside page describes the property of Montebello. J. E. Wesener - Proprietor
and E. N. Watkins, M.D. - Resident Physician. This is followed by testimonials and analysis of
the Sulphur and Iron springs and the Bathing Establishment. The back page includes information
on accessibility and approximate expenses.  (#26021234) $100.00

69.  [Valentine Writer][ Social history] The Lady's Own Fashionable Valentine Writer.. T.W. Strong,
including the conceited man. Also includes acrostics for womenâ€™s names and
words of sentiment and affection. Measures 4 ¼” x 2 ½”. No OCLC.  (#240115845) $350.00

70.  [Illustration Art] [Fashion] [California Style] Holeproof Hosiery 1920s Store Advertising Sign. .
A 15 1/2” x 11 3/4” advertising store display depicting a dapper gent seated atop a fence while
carrying on what seems to be somewhat intimate conversation with a fisherman. Light edge
wear on margin.  (#25026375) $350.00

71.  [Racism][ Die-cut Shape Book][ Ethnic Stereotyping] W. M. Rhoads Washee, Washee Laundry
Lists for a Year- Die-cut Shape Book w Wise Saws and Modern
launderer in the early 20th C. He holds a fan that is captioned "You Likee
Me? Washee Washee" The back cover depicts a long "pigtail" down his
back a hand with long fingernails. The title page includes "I've got a Little
List" - The Mikado at top. Each page is a standard blank list a date,
laundry mark and lists for men, ladies, household linen and miscellaneous.
A saw or quip with attribution at the base of each  page. e.g 'Oil and water-
-woman and a secret--are hostile qualities.--Lord Lytton (Richelieu).
Printed both sides of paper. Unused.  (#26022212) $150.00
Light crease across forehead on front cover; otherwise fine.

72. [Comic Valentine][Marriage Proposal][Leap year] **4 Publisher Prototype or Sample Cards - Marriage Proposals for Both Men and Women**...c1880s. Four (4) different 3 5/8" x 5" cards with printed border deocration and applied whimsical applied Victorian scraps and applied printed verse ultimately proposing matrimonial. Two for men and two for women. One of the women's verses reads "According to the ancient game, I drop my handkerchief with you, I'm willing now to change my name, Am fond and faithful, firm and true". Reverse is blank. (#22013213) $150.00

*Scrapbook residue on reverse. Purportedly from London valentine publisher Jonathan King.*

73. [Hair Art][Love and Friendship]**40 Pages of Hair Ribbon & Watercolor Decorated Sentiments Expressing Love and Friendship**...1846-1852. A fine collection of sentiments each accompanied by plaits or locks of hair, ribbons, fabric from favorite garments, sentimental wafers, watercolor enhancements and more. Each is identified by giver. A wide variety of design and hair braids -- from the finest weave with the appearance of netting to simple locks. Beyond the hair is the integration of fabric, ribbon and watercolor. Although the items are signed we have not identified the individuals as the art is in the sentiments and hair art, not the signers. The 40 pages include 79 miniature hair works with additional naive folk art flowers. A disbound album. Pages measure 9 1/2" x 7 3/4". (#23000702) $6.500.00

To view, please click on the following link: <https://goo.gl/photos/zcdLG8LsrdLcTsXcA>
74. [Aristocracy][Lithography][Social History] A Fine Box with Imagery of 2 Lovely Young Ladies in a Rose Garden on the Cover and 20 Trinket Boxes within- European Women c1840. . . c1840. A 10 1/2" x 8 1/4" pressed board box with applied lithograph on the front cover depicting two young women musing while standing arm in arm in a rose garden. The surprise within the box is 20 trinket boxes each 2 5/8" x 1 1/2". Each pressed board box is covered with embossed gilt paper with an applied litho on the top of predominantly a woman or women posed in outdoor scenes. Two of the boxes depicting courting couples. One is in the style of the Marie Taglioni fairy. Each box designed with the sole purpose of retaining ones tiny keepsakes and treasures. A joy to be received by any young woman. (#25025432) $2,500.00

One box with corner repair. Light warping from storage in dry environment.

It’s all about the Children

Materials in this section will always be about the children…

75. [mechanical][diorama] Hank Hart Pals on Our Farm - Full Color Standing Cut-outs with Animation. Animated Book Company. New York. 1944. Diorama-style childrenâ€™s book with ten (10) die-cut movable animals A 11 1/2" x 9" • heavy card stock fold-out diorama-style barnyard scene. Includes ten (10) different easel back, mechanical animals, each with a printed verse. They are Wooley the Sheep, Gobbie the Turkey, Dobbin the Farm Horse, Hissie the Goose, Gruntie the Pig, Shep the Dog, Rex the Pony and Mooey the Cow, plus a die-cut donkey with a duck and a goat with a chicken. Complete. (#25012978) $125.00

Wear from handling, intact tear at base of fold-out.

76. [Social History] Mrs. Tom L. Ketchings Mary Ann Takes Part in Confederate Balls Given In Natchez Each Spring. Tom L. Ketchings Co. Natchez. 1940s. A 4 page book with paper covers. A Cut Out Doll and Dresses. The 7 1/4" paper doll is on the cover and designed to be cut-out. Each page is a ball gown. Measures 8 1/2" x 7". desiged by Mrs. Tom L. Ketchings penned at base. Accompanied by letter from the Tom L. Ketchings Co. advising the customer that the doll was created by Mrs. Tom L. Ketchings, wife of the boss. Letter dated 1948. Scarce. (#26012142) $100.00

77. [paper doll][women's travel] Betty Sue clothes and playthings to cut out: A Cut-Out Doll. . . 1940s. Betty Sue, a curly blond with blue eyes, has outfits that include a skating outfit and sled, golfing equipment, and a school dress. There is a cut out suitcase with her name. Measures 10 1/2" x 9 1/2": Whitman Publishing Co. Illustrated: Florence Winship1941. 1 Doll, 4 costume pages. (#26015112) $70.00
78. [paper doll][ women's travel] Patty Lou clothes and playthings to cut out: A Cut-Out Doll. . . 1940s. Patty Lou has red hair and blue eyes and comes with clothes and accessories that include play clothes and toys, a fur coat, and seasonal outfits. There is a punch-out suitcase with her name attached. Measures 10 1/2” x 9 1/2”: Whitman Publishing Co. Illustrated: Florence Winship. 1941. 1 Doll, 4 costume pages. ( #26015111 ) $70.00


80. [Culture & Ethnicity][ Paper Dolls] Good Neighbor Paper Dolls. Saalfield Pub. Co., Akron, OH. 1946. A 13” x 11” paper doll book with six (6) paper dolls on the front and back covers; all Hispanic in appearance. The six (6) costume pages feature costumes from Venezuela, Dutch Guiana, Paraguay, Argentina (Gaucho), Honduras, Mexico, Nicaragua, El Salvador, Brazil, Guatemala, Peru, Columbia, Panama, Chile and Bolivia. Costumes are both traditional and ceremonial. Small area of missing surface litho on front cover (removal of old price tag?) ( #26016352 ) $95.00


82. [Early Childhood Development] Body Builder Posters for Coloring, Illustrated by Danny Webster, No. 605. Ideal School Supply Co. Chicago. 1932. A set of ten 9” x 12” line drawings of different activities for children to build strong bodies. They include Swinging, Seesaw, Climbing, Swimming, Jumping Robe, Skating, Leap Frog, Sliding, Rope Climbing and Tug o’ War. Includes a sheet with Suggestions for Coloring Body Building Posters. In original envelope. Wear to envelope; otherwise fine. Unused. ( #26017231 ) $150.00
83. [Paper dolls][Pretend Play][Childhood Ephemera] **My smallest doll's room - Furnished Nursery with several dolls for dressing and nice toys for same. In six different designs. Germany, c1930s.** An uncut four-fold paper doll set with its original envelope. It is the Furnished Nursery with Several Dolls for Dressing and nice toys for same. It is one of six different designs for the My Smallest Doll's Room. Made in Germany 10300. When uncut measures 3 ¼” x 3 ½” The two fold scene has six "slit marks" for placement of the dolls, their costumes and accessories. (25008103) $125.00

84. [Copybook][School Days Imagery][Dunce Cap] **Writing Book by Esther Merrill - Imagery of School Children -- One with Dunce Cap.** L. S. Learned. Cambridgeport, Mn.d. c1870s. Illustrated paper wraps with school days border vignettes and center imagery of a group of children; some with books -- one wearing a dunce cap. The copy exercises were written by Esther M. Merrill of Falmouth, Maine. Complete and well penned. Measures 8 1/2” x 7”. (26018345) $60.00


A bit of color lacking from yellow "to color" on cell sheet.

86. [Child Development][Embroidery] **The Child's Delight, No. 2 Embroidery Outfit - Amusing and Instructive c1920...** c1920. A 7 1/2" x 7 1/2" The Child's Delight No. 2 Embroidery Outfit. Complete and unused with 6 doilies, 12 embroidery skeins and 3 embroidery needles. Imagery of little girl happily embroidering on envelope and needle envelope. (26000298) $125.00

The paper envelope the kit came in is toned due to age, as well as some of the canvas the doilies are one. One of them has a crease in it as well. Other wise fine.

87. [North Pole][Concertina] Willy Pogany, Lionel Fabel **The Children at the Pole.** Henry Holt & Co. New York. 1914. Litho on board concertina or accordion book. The front side has sixteen illustrations with a story caption at the base. The reverse includes a two page pictorial map of the Polar Region followed by 14 pp of text. Letterpress by Lionel Fable. Measures 6" x 5 1/4". Cover wear. (26008523) $425.00

88. [Panorama][Concertina][transformation][Lord Mayor] **Panorama of the Lord Mayor's Show.** W. S. Fortey. Seven Dials, W. C.... When closed measures 4 1/2" x 6". Paper wraps. Opens out to an 80" hand colored procession with the Lord Mayor concluding the procession. Created in four sections and glued together. (26002123) $500.00
Works by Children

89. [Handmade paper dolls][Fashion][Child Development][Gender Roles] **The Treasures of a Creative Young Lady - A Menagerie of 11 hand made paper dolls with over 160 costumes plus accessories.** An collection of beloved treasures that were created by a single hand. Each of the 11 paper dolls is names and identified. Naive artistry created in crayon and pencil. The costumes are detailed and capture styles that primarily appear to be from the 1930s. Dolls include

- Annie
- Mrs. Adele Metswel Courtny - Age 83, nicknamed "Grandma"
- Mr. & Mrs. Donald Adams
- Caroline Edgemond Adams "Wiggles" Age 12
- Aunt Agatha
- Nancy Adams
- David Preston Welton "Dave" Age 13 1/2
- Oswald
- Gelbraith
- Ossep

Presume the artist may be "Wiggles" as she has 40 costumes and probably a boyfriend named "Dave"...

Additionally a three (3) of the faces and one doll are cut from a magazine. A previous owner affixed the dolls and costumes to an album page with what seems to be removable tags. Well preserved.

(#25013331) $525.00

90. [Works by Children][Made by Hand] **Naive Child's Art - Dog or Sheep or Sheep Dog. . .** A 7" x 9" naive crayon and pencil drawing presumably by a child with a unique perspective. A first glance it appears to be a dog, however... the face looks somewhat like a lamb, the front feet cat's paws, the hind legs dogs and the body...

Dear. Anonymous.  

(#24004325) $110.00

Collections – Large & Small

*The collections are in no particular order. Additional information is available on all collections.*

California Int’l Book Fair 2017  
ephemera@eclectibles.com
The Collection

91. A graphically appealing collection of 3,550 labels collected over a 25 year period by a sophisticated eye. The majority of the collection is 3,449 hotel luggage label dating from the late 19th century to WWII. A well-rounded collection with labels from 44 different states and 142 countries and provinces. It includes labels from famed printers Richter, Trub and Brügger as well as the known artists of the genre – Dan Sweeney, Jan Lavies, Erik Nitsche, Mario Borgoni, and J. Paschal. The collection includes over 150 labels signed Richter, 50 by Trub and 100 by Brügger.

Lesser known firms and artists such as FIAR Milano, Filippo Romoli, Adolf Rick, Alexis David, Saarbach's News Exchange, Boutilier, Imbert &Ce, and Franz Lenhart are also represented. Specifically, it includes a collection of 32 of Stalin’s Russian Intourist labels and several rare north African labels from the Italian colonial period. The collection includes a much-sought after Italian Colonial "Gimma". Collateral material includes a printer’s progressive proof book for one of the Puerto Rican labels and a salesmen sample book of ‘mock’ luggage labels meant to appeal to servicemen returning from WWII produced by Baron’s Novelties in Muncie Indiana. Additionally, there are 101 related transportation luggage labels. Condition: near mint. The collection is organized by country, alphabetically by hotel within. All items of known artists and printers are marked as such. An additional book of salesman's samples of "mock" luggage labels meant to appeal to servicemen returning from WWII- Baron's Novelties- Muncie, Indiana.

The Specifics

United States - 229
International Countries and Provinces – 3220
Transport Book - 101

Link to images – a sampling of labels: https://goo.gl/photos/nAm2QsQVBpicLsJ87
Link to full description: HERE

The Collector

“The criteria for my collecting was condition and graphic superiority. “

Jane Goodrich is a co-founder of Saturn Press, letterpress printing established in 1986. Ms.
Goodrich's is the designer for the firm with award winning greeting cards. She is also a world traveler having visited 50 countries and numerous states over the past 30 years. Both factors applied while building her exceptional hotel luggage label collection.

Additionally, Jayne recently wrote The House at Lobster Cove A Novel a novel featuring George Nixon Black, whose real-life house Kragsyde, a shingle-style architectural masterpiece built on the North Shore of Massachusetts was recreated in loving detail by Jane and her husband on Swan's Island in Maine. ( #27000500) $85,000.

92. Social History] [Historical Memorabilia] [Menus] Archive of New York Society Dining Events & Menus, 1899-1930. Approximately 400 pages detailing over 55 dining events including associated relevant collateral materials totaling approximately 100 pieces. Who’s who of New York’s business elite from the turn of the century thought the onset of the Depression- presented via dining programs, seating arrangements, menus, etc. Presumably from the personal collection of R.A. C. Smith, the recurring invitee on the invitation cards and a listed subscribing and /or committee member of many of the various host clubs. Some with hole punches.

Some organizations of note:

- Mechanic’s and Traders’ Bank
- National Republican Club
- Ye Old Settlers Assn
- The Pilgrims of the United States - Objective - Anglo-American good-
- 5th Avenue Association
- Pennsylvania Society
- Manhattan Club

Some Individuals of note:

- George McAneny at Waldorf
- Julius Howland Barnes – Hotel Commodore
- Reunion Dinner – Law Dept. NYC – Delmonicos
- Hon. H. Warren Hubbard – Waldorf
- New York Citizens Peace Banquet – Waldorf
- Alfred E. Smith – Montauk Club (Brooklyn)
- Will H. Hays – Union League Club
- Pan-American Society
- Friendly Society of St. Patrick
- fellowship, and the promotion of friendship between the United States and Great Britain and colonies.
- Ohio Society of New York
- Banquet to William Pierce Frye-Waldorf (Tiffany)
- John Harriss – Columbia Yacht Club
- NY Lumber Trade Assn – Waldorf
- Morgan J. O’Brien
- Blind Brook Club
- Holland Society of New York – Waldorf
- Daniel M. Brady – Hotel Commodore
- Francis M. Hugo – Commodore
- Julius H. Barnes – Hotel Commodore

Detailed listing of dates, events, locations, honorees available on request. (#26003) $5,000.00

R. A. C. Smith was a British-born entrepreneur and financier who became a prominent businessman in Cuba as president of the American Indies Company and then in New York. A prominent Republican. He was prominently identified with the Brooklyn Young Republican Club of Brooklyn, before he removed to New York. He then became a member of the Union League, Republican, Colonial, Lawyers’, Manhattan, New York Yacht, Atlantic Yacht, and Larchmont Yacht clubs.

The John Margolies Collection of Important American Ephemera.

93. Historical roadside ephemera, the elements of commercial architecture and design and recreational travel and tourism in America are essential windows into the study of social history and popular culture in America in the late 19th and early 20th centuries. The John Margolies Collection of Important American Ephemera, rich in content and imagery, provides an
important tool for these studies. It demonstrates the evolution of design from the elaborate machinery of the industrial revolution to the elements of streamline manufacturing and building design of the 1920s and 30s. The collection enables exploration of how Americans began hitting the road in the automobile through the advent of gasoline stations and travel guides. It demonstrates the importance of first auto camping and then motels. The collection includes over 13,500 items dating primarily from the 1880s through the 1950s. The collection is organized and documented.

In the past thirty years Margolies has explored and photographed the highways and byways of the USA in search of unique and typical examples of roadside, Main Street, and resort architecture. Additionally, John has been collecting related ephemera including brochures, pamphlets and photographs. $600,000.

Additional information upon request.
For a photo sampling click:


94. [Engravings] [Etching] [Printing] A collection of approximately 80 engravings by Charles William Sherborn depicting his work in various stages of production, collected by his son.
1875-1903.

Approximately 80 different examples of Sherborn's work many in their final form, others at various stages of completion. Each item is affixed to a single-fold paper mat with a information on the work at the base of the mat including year created, title, brief description type of engraving (or art), size and process notes on the particular item. Each page is numbered1-80 with a few engravings with multiple page (a,b,c etc). Few lacking. Among the smallest is an intricate watch back engraving of woman with a basket of fruit on her head 1 3/4" x 1 3/8". ($3,750.00)

Charles William Sherborn (1831-1912) was an English engraver, who chiefly made bookplates. He has been hailed as having led the revival in copper-engraved bookplates, and came to be called the "Victorian little master". Wikipedia See The Life and Work of Charles William Sherborn by his Son, Charles Davies Sherborn. 1912. [https://archive.org/details/sketchoflifework00sher]

95. [Child development] 1947-48 Camp Fire Girls Leader Archive -Arlington MA.

[Excerpt from Wo-He-La: The Camp Fire History, copyright 1980 by Camp Fire, Inc.] The aim of the organization is to provide for girls outdoor activities corresponding to those furnished boys by the Boy Scout movement. It seeks to encourage a greater interest among girls in exercises in the open with the threefold aim of developing their bodies, mind and characters. It is recognized, however, that the activities provided for the girls must be fundamentally different from those of boys and that special attention must be paid to the home.

This Campfire Leader’s archive demonstrates how the organization’s mission was operationalized and the comprehensive approach to childhood development. It includes folders that include:

- Administrative records - including attendance, dues etc.- all monitored by the girls
- Plays - to be enacted by the girls

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37
• Nature – brochures and pamphlets on nature in Mass
• Craft projects – instructions and examples, including Native American pictorial alphabets, leaf pressing and more
• Money making projects – Better Breakfast Campaign, paper Doily Stenciling, Red Cross Collections, modeling with salt dough clay and more
• Campfire Girls National Training Institute information – Games played by groups, information on how dues are distributed, Group Financing, Sponsors, Interpreting Camp Fire in the Community, Youth and Adults Together, How Leadership Influences the Group’s Personality, Where to Get Materials and much more
• Programs – art projects including “Hi-Neighbor” Notebook Contest and various art projects.
• Music – words to various songs
• Advertising & Promotion – handmade promotional brochure, printed leaflets on being a Camp Fire Girl, Horizon Club points the Way, a Camp Fire Girl Charter, Fire Maker’s Certificate and Trail Seeker’s Certificate.
• Publicity – newspaper clippings
• District Council – Arlington (MA) district informational materials.
• Correspondence – with community organizers, mishaps at meetings

Additionally, there are two 17” x 14” posters – Work and Play the Camp Fire Way” with backgrounds in brown and blue.

Catalogues, Brochures and Promotional Materials, etc.

• Nimble Needles – Crocheting, Sewing & Knitting for Camp Fire Girls
• Camp Fire Girls Outfitting Company – Equipment for Camp Fire Girls – Blue Birds – Horizon Clubs
• Greater Boston Camp Fire Girls Annual Report 1948
• Campfire Cookery
• Diary of a Campfire Girl (this one includes Leader’s calendar)
• Designs for Indian Beadwork & various bead patterns
• Handbook for Leaders of Camp Fire Girls
• Metropolitan Boston Camp Fire Leaders’ Association Year Book 1947-48
• Photo Postcard Camp Store, Camp Kiwanis. South Hanson, Mass.
• An Opportunity To Serve…
• A Part for You …In Shaping Tomorrow, accompanied by an 8” x 10” glossy photo of the girl on the cover.
• A mimeographed mailer promoting Red Feather Neighbors to help people have a better Christmas. Also includes a Camp Fire Girls Leader’s Record Book with individual and group records on each girl including Personal history, medical information, Camp Attendance, special Honors, health conditions, positions held in group, requirements for rank, sources of funds and expenditures. Finally, there are individual index cards; one for each girl created by the leader with the child’s likes, lessons, Camp Fire ranks, demographic information and intended vocation – one girl intended to write books while another a librarian; the majority were nurses or secretaries.

(#25019165) $525.00

_Camp Fire was founded in 1910_ by Luther Gulick, M.D., and his wife, Charlotte Gulick. They created Camp Fire “to guide young people on their journey to self-discovery.” The Gulicks felt strongly that the experiences young people have early in life teach them to care for themselves, their environment, and the people around them for a lifetime.
96. A collection of 110 different get well cards, predominantly for children and dating from the 1930s to the 1950s with others 1910 to 2000. A majority of the cards in this collection are light-hearted in nature and intended to “cheer-up” the recipient. Of the large collection of greeting cards we acquired, the get well cards are among the most creative and entertaining. Condition is generally very good, many are signed. Some with tape marks and light corner bends. Overall, an interesting representation of socially acceptable means of dealing with illness at the time. A summary by category follows.

1. Anthropomorphism – 24 different predominantly French-fold get well greeting cards without additional distinguishing characteristics. Many of dogs and bears in various stages of recovery. One also references various forms of bad luck that concludes with getting well and soon being in the clover (four leaf variety).

2. Greeting card book – 9 different story or activity books; each designed to aid in recovery. One is die-cut in the shape of a hot water bottle. Another has pages die-cut with the kitten at the top of each creating a basket of kittens. Another of charming anthropomorphic animals, a joke book, a rhyming verse on possibilities of why you are sick and what may improve your condition, a get-well-quick reader with alphabet letter themed pages, a tracing and an activity book.

3. Patriotic themed – 3 patriotic themed cards. One with a stars and stripes bed, another with a “good health campaign” featuring a donkey and an elephant and finally a picture story of medical supplies discussing their shortage and that even the “doc” may fine the Armed Forces of the Nation (WWII).

4. Volvelle – 1 die-cut greeting card depicting a circus bear tossing a ball on his feet. A sign adjacent the ball reads Sorry You Have... The ball has a volvelle has an opening with a rotating ball that reads “Measles”, “Whooping Cough” and “Chicken Pox” – you choose one of the then common childhood diseases.

5. Dexterity game – 1 card that depicts a farmer with a die-cut scene revealing a four leaf clover with one leaf lacking. It is a dexterity puzzle designed for the child to move it about until the leaf slides into position.
6. **1930s Deco style cards** – 8 different cards reflecting the sentimentality and vibrant; somewhat straight line features of Art Deco influenced design. Note the vivid colors. Of note are a card die-cut in the shape of a book, a second die-cut in the shape of a book with a black cat inside. Another that is two-pieces with a shade that rises revealing a well-wishing friend and finally a scotty dog with a thermometer in its mouth and a cold water bottle on his head.

7. **Pop-up** – 9 additional anthropomorphic greeting cards each with a pop-up within. One is a bunny mask, others open to reveal animals jumping for joy when they are recovered. One includes a concertina style pop-up of folded greetings circling the world and more.

8. **Die-cut or Shape** – 19 different die-cut cards, many with the front page die-cut to reveal a changed scene when opened. One is die-cut in the shape of a dog wearing a real silk ribbon around its neck, another in the shape of a bottle of medicine (shake well), one die-cut in the shape of the word “UP” for hurry up and get well and finally an apple a day card to keep the doctor away.

9. **General** – 16 different general get well cards mostly with cheery scenes and sentiments, a few of note include a doctor with a giant hypodermic needle “need-less to say”, a post operation card, a child kicking away a hot water bottle and meds and finally three little girls with the cartoon LuLu look-alikes.

10. **Ethnic** – 2 French-fold cards one depicting Afro-American with the verse printed in vernacular, another with a stereotypical depiction of a Native American, also in vernacular.

11. **Novelty** – 18 different novelty cards. Eight (8) with applied elements from snaps, to a wrist watch and yarn, etc. Also includes a die-cut mail box with 7 little letters; one on the outside and the other 6 on the inside, a cover with a die-cut coke bottle, that when opened offers a great big coke to get your pep back (salesman sample) c1940s, a Katzenjammer Kids greeting, and a magazine stand with a removable LOOK magazine greeting card. Also includes two (2) die-cut medical bags with pop-up medicine. Additionally, a card with One Way Trip Ticket to Health City – 200 Smiles, a die-cut hot water bottle with an applied miniature hot water bottle, a circus menagerie with four (4) animals within with movable heads, an apple with real silk leaves, a food related card, a mechanical fish that moves in two directions and lastly a Sesame Street finger puppet theater to cut and construct. 24016   $1000.00

To view images:
https://plus.google.com/photos/113608892347177063167/albums/6120277670115269393?authkey=CKmOvo_Eo_mlNg

97. **[Original art]** Twenty-one (21) card tarot trump suit plus the Fool executed in crayon - an individual interpretation c1940s.

ephemera@eclectibles.com
A complete tarot trump suit set of 15” x 10” cards created on art board with a black bound border. The images are executed in crayon and were created by a somewhat naïve hand with personal interpretation of the characters. Overall excellent condition.  
(#24014-123)   $1,000.00

Occultists call the trump cards and the Fool "the major arcana. The cards are traced by some occult writers to ancient Egypt or the Kabbalah but there is no documented evidence of such origins or of the usage of tarot for divination before the 18th century.

98. [Social History] [Popular Culture] Offering of a Business Archive of McLoughlin Bros Comic Valentines purchased by George M Fox & Co. in the 1920s.

We are pleased to present the business archive of George M. Fox & Co., acquirers of the comic valentine division of McLoughlin Bros. in the early 1920s. The materials in the archive represent
an exceptional study in social history in the early 20th Century. The over 5500 comic valentines, also known as Penny Dreadfuls or Vinegar Valentines exemplifying social mores of the day.

An additional item of note is an exceptional broadside for comic valentines advertising the works of Peter Thomson, a sometimes McLoughlin competitor. This archive is a rare find, given its completeness and comprehensiveness, condition and provenance. It demonstrates both marketing and packaging of a product for the retail market. It includes, among other items, forty (40) different complete series of comic valentine from 1908 to the early 1920s. The valentine content is the basis for a study of social history for the early 20th century. $25,000.00

The William Woys Weaver Collection of Culinary Ephemera.

"William Woys Weaver has the discerning eye of a true collector. His seemingly random gatherings add up to a comprehensive portrait of an elusive, spellbinding era in the kitchen and on the table. Thanks to Weaver, ephemera are ephemeral no longer.

Anne Willan

"William Woys Weaver’s personal collection of food and drink ephemera is a marvel of culinary Americana."

Laura Shapiro, author of Perfection Salad

99. Dated 1790-2015, inclusive. Six thousand thirty-six pieces of ephemera, including almanacs & calendars; billheads; recipe booklets; broadsides, handbills & posters; brochures & advertising literature; business cards; handbills; labels; matchbook covers; menus; periodicals; photographs;
place cards; postcards; programs; sheet music; trade cards; trade or sales catalogues; valentines; and wrappers & packaging.

An extraordinarily broad and deep collection of American culinary ephemera, which also includes material from forty-four additional nations. The collection includes a wide array of types of ephemera, general ones like trade cards, broadsides, and trade catalogues, as well as types specific to the culinary world, such as menus, coasters, napkins and more. Individual items in the collection address themes of food in American culture; the changing nature of American society across more than two centuries; the acceptance and resistance to immigrant communities arriving in the US; the industrialization of food production and marketing; the role of women in the household; the nature of service in food establishments; and the development of the restaurant at all levels – from haut cuisine in the cities to the diner alongside the expanding system of motorways. The collection also provides a physical record of the material culture of American and international food, and exemplify advances in advertising culture, printing technology, and illustration.

Finally, we are very proud to announce that we've joined forces with Don Lindgren of Rabelais, fine books on food and wine to offer food historian and author William Woys Weaver's exceptional collection of culinary ephemera, more than six thousand pieces in all. The description is below at the link. Please contact us, or come to our adjacent booths at the showcase, for more information about this marvelous collection.

$240,000.

For more information, click [here](#).

100. [Gender Roles] [Visual Culture] [Women’s History] [Women’s Work] A Collection of over 350 Greeting Cards depicting Gender Roles Differentiation 1930s-1980s
We are presenting a collection of novelty greeting cards accumulated by an advanced collector over a period of thirty-plus years. This collection includes over 350 cards and was extracted from a much larger collection and includes only those depicting clear gender roles differentiation. Although presented in a light-hearted manner the imagery and sentiments project attitudes during that time period. They include greeting cards for all occasions. This collection has a variety of design elements and styles such as pop-up and fold-outs. The majority are single-fold cards, with some except. Most measure approximately 5” x 6”. Some with signatures and sentiments.

Condition is overall very good. Some with scrapbook residue attached.

1. Couple Behaviors – Over 83 cards depicting couples in various situations. Predominantly male dominated, however often reflecting on the wisdom of a wife. The How Marriage Works category includes booklet greeting cards with what one should expect his or her role to be in the marriage.
   - Catering To
   - Children in Adult Situations
   - Coddling
   - How Marriage Works
   - Look Who’s Driving
   - Occupations
   - Ogling
   - Romanticism
   - What Couples Do

2. Female Roles – Over 146 cards depicting females, with few exceptions females are presented and gentle and sweet, nurtures and fashion conscious, this includes the grouping titled Sex Appeal.
   - Animals in Female Roles
   - Coquettes
   - Hats
   - Girls at Play
   - Nurturing
   - Pretend Play-Just like Mom
3. Males – Over 85 cards depicting males with an emphasis on being active and involved in outdoor activities, occupations and sports.
   - Cowboys
   - Manly Men
   - Occupations - general
   - Operating Trains and Cars
   - Space and Military
   - Sports
   - Their Softer Side
   - What Dads Do
   - What Little Boys Do Outdoors

4. Role Reversals – This group only included nine (9) cards and depicted girl aviators, girl chopping wood, girls driving, a female riveter and a male doing housework.

5. Women’s Work - This group includes 65 cards depicting what is perceived to be women’s work. Although presented in a light-hearted manner the imagery and sentiments project attitudes during that time period. They include greeting cards for all occasions. This collection has a variety of design elements and styles such as pop-up and fold-outs. The majority are single-fold cards, with some except. Most measure approximately 5” x 6”. Some with signatures and sentiments.
   A majority of the cards depict household choirs and surprisingly there were no cards with a teacher depicted. Additionally, the card ‘Days of the Week’ depicts a little girl doing household choirs as pretend play for each day of the week.
   - Cleaning
   - Cooking & Baking
   - Days of the Week
   - Ironing
   - Military
   - Occupations Outside the Home
   - Sewing
   - Washing (laundry etc.)

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